
Summary

- Apparel designer and development expert with 13+ years experience bringing impactful active and lifestyle products to life.
- Ability to drive proven category growth through strong assortment planning, eye for market trends and innovative materials.
- Creative problem-solver that utilizes hands-on sewing and patternmaking knowledge to solve technical construction puzzles from prototype to production.
- Organized leader and adaptive team player, forever on a quest to learn more, think big, and improve the status quo.

Work History

Freelance Designer

September 2023 - Present

NW Alpine, The S-Group

Create full graded Tech Packs, Technical Sketches, and Product/Trim Development for men's and women's outdoor technical outerwear, jackets, tops and bottoms. Fit analysis on 2D and 3D patterns. Concept and color design.

Senior Designer and Material Developer

August 2017 - August 2023

Wool&Prince / wool&

Lead designer for over 150 annual styles for Misses, Plus, and Mens apparel. Contributed to up to +132% YOY growth. Custom-developed over 20 innovative merino wool fabrications for hybrid lifestyle/technical functionality, including synthetic and natural fiber blends. Reviewed lab tests for quality approval. Initiated block creation project to improve fit consistency, producing a 12% reduction in return rate. Managed development team training, tools, and workload. Led concept and color palette creation by a strategic mission to create timeless, sustainable garments. Traveled to domestic and global factories to improve manufacturing and team efficiencies.

CAD Textile Designer

April 2014 - August 2017

GAP

Designed, cleaned, and colored original hand drawn textile artwork for yarn dye wovens/knits, prints, and sweaters (100 SKUs/300 CCs per season). Research and present seasonal pattern ideas relevant to trend and brand-right initiatives.

Associate Designer

January 2013 - February 2014

Perry Ellis Intl

Software Specialist

November 2010 - January 2013

NedGraphics

Conducted in-depth trainings on all textile design software modules for companies such as Target and Patagonia. Created original CAD artwork such as: highly detailed surface design prints, 3D-mapping, sweater cable designs, fabric textures, color-correct test printing. Provided excellent customer service by helping designer through their workflows.

Education

B.S. Apparel Design and Development, Minor in Retail Merchandising Management

January 2006 - January 2010

University of Wisconsin-Stout

Continuing Education

Portland Fashion Institute: Optitex Course 09/2023

Alvanon MOTIF: Solving Fit Problems: Women's Tops, Mechanics of Fit, 12/2020

Cotton Inc. Fabric Dyeing & Finishing Science Workshop Certification, 02/2015

Skills

Apparel Design

Technical Design/Grading

Concept and Color

Adobe Illustrator, Photoshop, Indesign

Fit Analysis: Missy, Plus, Mens

Material Development

Backbone/PLM

NedGraphics

Optitex

Interests

Hiking, Yoga, Rock Climbing, Skiing, Volleyball, Cooking, Natural Dyeing, Mending and Upcycling, Building Community, Celebrating Diversity and Collaboration, Environmental Design, Protecting Public Lands